



**AMITY**  
UNIVERSITY  
ONLINE



# THE NEW WAY TO **MBA**



## Master of Business Administration

### RANKING AND ACCREDITATION:



Amity's Online MBA has been ranked by **QS as #37 Worldwide** In 2021 ranking.



SENIOR COLLEGE AND UNIVERSITY COMMISSION, USA



Accredited by **The Quality Assurance Agency**  
Valid 07/2016 - 07/2023



WORLD EDUCATION SERVICES



UGC-DEB (Online Education)

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## Mr. Ajit Chauhan

Chairman - Amity University Online

Amity University Online is devoted to creating a transformative learning environment, a digital classroom with true mobility and access to education from anywhere. Our career-oriented programmes are specially designed for working professionals offering futuristic learning experiences on our awarded LMS, along with face to face interactions, live online classes, webinars, video lectures & one-to-one sessions with faculty, designed and delivered by over 6000 eminent corporate experts and faculties. With a constant and sustainable rise in the need for highly-skilled professionals, it is becoming crucial for employers to develop and retain well-educated and motivated employees. At Amity University Online, we understand and create professionally strong individuals with higher education and training for meeting the evolving industry demands.



# Message from Directors



## Dr. Priya Mary Mathew

Director, Academics

This is the age of knowledge. And anyone who says “I do not know” at this age, will risk being labelled “outdated”. We at Amity Online Family have pledged to ensure no one faces that dilemma. That’s why you will find Amity University Online going to the depths, the widths, the lengths to ensure we serve as many humans as possible. Choices decide the fruits of your life. Taking up online programs with AUO is a wise decision to widen your opportunities to succeed.



## Prof. Abhinash Kumar

Director

Amity University Online provides ‘Anytime, Anywhere’ education experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty. Designed to suit both graduate students and working professionals, our programmes adhere to UGC’s stringent criteria and we are at par with the campus programmes.

# About Amity University Online

Bringing together pedagogy, content and technology, Amity University Online is home to a range of University Grants Commission (UGC) recognized programmes meant for anytime, anywhere learning. Amity University Online serves the educational aspirations of students across the globe through 24 programmes under Masters, Bachelors, Post Graduate Diplomas through its well-researched curriculum, renowned faculty, cutting-edge technology and close industry academic partnerships.



The country's first university to receive the prestigious UGC accreditations for its online programmes, Amity University Online is devoted to creating a transformative learning environment. In today's environment, when content is mobile and available anytime, anywhere, learning is truly a click away.



# A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over twenty years ago, offering globally benchmarked education right From pre-school to Ph.D. level with over 400 UG & PG programmes across various disciplines in education.

**175,000**

Students

**225,000**

Online Students

**6,000+**

Faculty

**120,000**

Alumni Worldwide

**1,200**

Acres of Campuses

**28**

Schools & Pre-schools

**11**

Universities in Noida, Gurugram, Greater Noida, Jaipur, Mohali Lucknow, Mumbai, Gwalior, Raipur, Kolkata, Ranchi & Patna

**16**

International Campuses including London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent

“

Amity University Online has crafted programmes keeping in mind the busy working schedule for working professionals. The study materials are in depth and comprehensive. Thanks to all the faculties for conducting really insightful sessions. ”

**Ajit Varghese**

Wipro Technologies

MBA Alumni

# About the Programme

## MASTER OF BUSINESS ADMINISTRATION

**Learning Efforts - 12/15 hrs a week | Duration - 2 Years | Credits - 99**

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### Accelerate Your Career Success With Amity's Online MBA

Amity University Online is a step by Amity, to offer elective online learning for people seeking to improve competency, build expertise and enhance skills, across diverse disciplines and career paths. Amity's online MBA programme is a globally accredited two-year (4 semesters) course with 12 specialization areas and in-built project work designed to prepare graduates for varied career opportunities in Business Administration. Amity's online degrees are the most preferred online degrees by employers & recruiters globally.

### What makes Amity's Online MBA Special?

Empower yourself into becoming a successful working professional with India's Top Online MBA programme awarded by QS for five times in a row now. The programme is designed to strengthen your entrepreneurial abilities and to gain skills to achieve quick growth and success in the corporate world. The programme covers all important concepts, practices and trends in the subject area, including Marketing, Sales, Human Resources, Finance, Accounting, Insurance, Information Technology, International Business, Entrepreneurship etc.



# About the Programme

Our globally accredited Online MBA covers 12 industry-oriented specializations to accomplish professional goals of graduates and working professionals. It allows them to delve deep into the nuances of a particular industry, hence creating industry-ready professionals. Moreover, this two-year (4 semesters) online degree programme gives an opportunity to work and learn anytime and anywhere, without putting career on hold.

## Specializations

- Marketing & Sales Management
- Entrepreneurship & Leadership Management
- Finance & Accounting Management
- Human Resource Management
- Information Technology Management
- International Business Management
- Production and Operations Management
- Retail Management
- Global Finance Market
- Hospitality Management
- Insurance Management
- Petroleum & Natural Gas Management

## Programme Curriculum

### SEMESTER 1

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- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional communication

### SEMESTER 3

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- Professional Ethics
- Strategic Management
- Minor Project

### SEMESTER 2

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- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution and Management
- Legal Aspects of Business

### SEMESTER 4

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- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Major Project

# Our Global Faculty



## Asst. Prof. Brian Porter

MSc. Management - Boston University,  
Online Facilitator - Boston University,  
Adjunct Professor - Nicholas College,  
Vice President of Strategic Partnerships at MGCC



## Prof. Luke Pearce

M.A. in Education, University of Sheffield,  
PGCE from Sheffield Hallam University,  
Teaching fellow - University College London



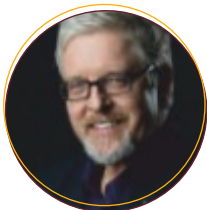
## Prof. (Dr.) Ronald C Darnell

PhD, Organization Management - IT Management,  
Capella University, USA,  
Professor and Program Coordinator -  
Amberton University,  
Visiting Professor- DeVry, University,  
Professor - Parker University,  
Principal Consultant & Agile Coach- Vizient, Inc.



## Prof. (Dr.) Julia Fallon

MBA from Cardiff University and PhD from the  
University of Wales, UK,  
Principal Lecturer, at Cardiff Metropolitan University, UK



## Prof. Mike Berry

MSc. in Math and Economics -  
Imperial College London,  
Professor (Marketing) at  
Hult International Business School, UK

# Eligibility

- 10th Class Certificate (Completing 10 years of formal schooling)
- 12th Class Certificate (Completing 12 years of formal schooling)
- Graduation completing Degree (3 Years or 4 Years Degree Program)

## Accredited. Respected. Trusted.



Programmes Recognised  
by Distance Education  
Bureau (DEB) UGC



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In 2021 ranking.



Asia's only not-for-profit  
university to get  
US regional accreditation



Accredited by  
National Assessment And  
Accreditation Council (NAAC) Grade 'A+'



Amity's Online MBA  
& BBA are the 1st and  
only EOCCS certified  
programmes in India



Accredited Member of  
Accreditation Council for  
Business School and  
Programme (ACBSP), USA



Association of  
Indian Universities



WORLD EDUCATION SERVICES

Recognised by  
World Education Services

“

Amity University Online is the best platform for working professionals who want to study without quitting their job. Their interactive learning content, recorded lectures by eminent faculty and industry interactions gives you an edge over others. I would highly recommend AUO to people who want to grow in their career.

”

**Avishi**

Edtech Company

MBA Alumni

# Amity University Online Advantage



Live & Interactive Lectures  
by Expert Faculties



Web Proctored Mode for  
the freedom to take  
exams anywhere



World-class curriculum  
designed by eminent faculty  
and industry professionals



Learn from the leading  
global faculties



Regular webinars  
by industry leaders



Virtual job fairs and  
career assistance



International collaborations  
with Ivy League universities



Easy-to-use LMS accessible  
anytime, anywhere



Strong alumni network



Exemplary employer rating  
of various programmes

# Industry Mentors



## Anshuman Tiwari

Director, Global Delivery  
**DXC Technology**



## Gaurav Chopra

Global HR Leader Asia Pacific  
**Allianz Partners**



## Rajdeep Sahrawat

Director  
**Deloitte Touche Tohmatsu India LLP**



## Avelo Roy

Managing Director & CEO  
**Nearify**

# Alumni Working At





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